





HIAS Brown Bag Seminar 21

/ The 82nd HIAS Health Regular Semina

Public Preferences and Trade-offs for Government Interventions during a Pandemic in the UK:

A Discrete Choice Experiment

The COVID-19 pandemic required countries worldwide to introduce non-pharmaceutical interventions to protect the health of their citizens.

Most European and high-income nations focused on reducing the *R number* to less than one and thereby curtailing the epidemic spread of the virus.

This strategy required several non-pharmaceutical interventions such as **enforced social distancing**, **closing schools** and **non-essential businesses**, and a range of other **social restrictions**.

Such 'lockdowns' had wider indirect impacts on health and wellbeing as well as economic impacts.

This raised the question of how the public value the trade-offs faced during and post-pandemic. For example,

Are the public willing to accept a certain number of excess deaths to have restriction eased?

This study uses a **discrete choice experiment** to provide evidence on the trade-offs the UK public were willing to make between **excess deaths**, **economic impacts**, and **easing or tightening 'lockdown' restrictions**.



Hybrid

Face-to-Face

Room 517, Faculty Bldg. II West Campus Online [Zoom]

Registered participants will receive the Zoom link via email the day before.

Registration

Please register via the URL or QR code. https://forms.office.com/r/SVTVTMCwha

Deadline 12 November, 3 p.m.



Presentation + Chat over Lunch

Presenter

Mandy Ryan

Specially Appointed Professor Hitotsubashi Institute for Advanced Study

Professor Emeritus Health Economics Research Unit, University of Aberdeen

The HIAS Brown Bag Seminar is a seminar series hosted by Hitotsubashi Institute for Advanced Study (HIAS).

The seminar series aims to promote interaction between HIAS researchers, faculty members, and students university-wide. HIAS, with its 10 research centers, will continue to strive to function as a hub to facilitate active research collaboration throughout the University.



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